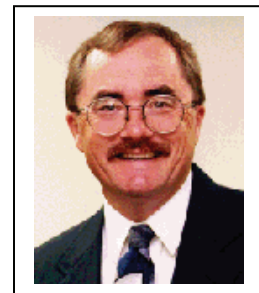


The Leadership Challenge Ahead

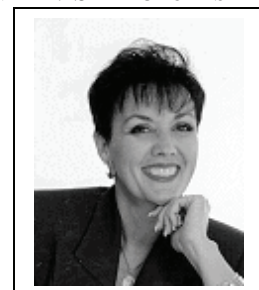
PRESENTERS AND PANELISTS

KAREN ARMSTRONG-CUMMINGS, AS MANAGING DIRECTOR OF THE COMMODITY GROWERS COOPERATIVE (CGC), works to develop markets for family farm products and sustain rural communities in Kentucky, Ohio, West Virginia, Missouri and Indiana. The CGC particularly focuses on tobacco farmers working to diversify their farm income, producing and marketing products other than tobacco. Armstrong-Cummings was appointed by USDA Secretary Dan Glickman to serve on the National Commission on Small Farms in 1997, a 30-member group charged with making recommendations to USDA, Congress and the White House to help ensure prosperous small farms and rural communities. The Commission's report, *A Time to Act*, recommended actions needed for farmland preservation, farm market development and rural strategies tied to locally produced farm products. Armstrong-Cummings recently was appointed by USEPA Administrator Carol Browner to serve on the National Planning Committee of the President's Council on Sustainable Development to organize a national summit on sustainability in Detroit in May of 1999. Armstrong-Cummings, formerly Deputy Secretary of Kentucky's Natural Resources and Environmental Protection Cabinet, has worked for over 25 years in conservation, environmental management, community economic development and other areas to sustain this region's communities and culture. Armstrong-Cummings serves on the Steering Committee for the National Campaign for Sustainable Agriculture, the Board of Directors of the Green Mountain Institute (Vermont), Bluegrass Tomorrow's Executive Committee, Kentucky Center for Public Issues, Kentucky Ag Commissioner's Market Development Advisory Committee and various other Boards and Commissions. She graduated from Mars Hill College in North Carolina and completed a masters at Kentucky State University, with additional graduate work at the University of North Carolina, Duke University, and the Université de Nice, France.

DR. MARK C. BERGER IS THE DIRECTOR OF THE CENTER FOR BUSINESS AND ECONOMIC RESEARCH AND William B. Sturgill Professor of Economics at the University of Kentucky. He has been studying the Kentucky economy for over 15 years and has conducted many studies on various economic and policy issues in the state, including several studies on the earnings and employment of Kentucky workers. Other research has looked at unemployment insurance and health care issues in Kentucky. Much of his research has been published in the leading journals in economics, including the *American Economic Review*, *Journal of Political Economy*, and the *Review of Economics and Statistics*, and he has been widely quoted in the news media on economic issues in Kentucky. He received his Ph.D. from The Ohio State University in 1981, at which time he came to the University of Kentucky. He has been Director of the Center for Business and Economic and Research since 1994.



DARLENE N. BOZARTH IS PRESIDENT OF REEDS N WEEDS, INC., OF NICHOLASVILLE. SHE PURCHASED Reeds N Weeds in 1984 with less than 50 Interior Landscape commercial accounts. She has grown the business to over 200 accounts and started a new division in water gardening in 1996 with the help of her son Scott. In the spring of 1998, Ms. Bozarth developed the concept of mail order and recognized the interactive ability of using the Internet to advertise their business. She currently operates a national mail order business with online secure ordering. Ms. Bozarth has been active in the Lexington community serving as Chairwoman of COSE of the Greater Lexington Chamber of Commerce, and serving on the Chamber of Commerce Board of Directors. She enjoys cooking, sewing, and gardening.



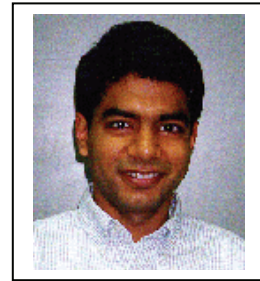
KIM BURSE SERVES AS PRESIDENT AND CHIEF EXECUTIVE OFFICER OF LOUISVILLE DEVELOPMENT BANCORP, a bank holding company with two for-profit subsidiaries. Prior to Ms. Burse joining Louisville Development Bancorp, she was Secretary of the Kentucky Revenue Cabinet. She became a change agent for



the Cabinet and led its strategic planning and reengineering efforts which increased the use of technology and improved service to taxpayers. She was the 1995 recipient of the Kentucky Society of CPAs' Outstanding CPA in Government Award. In addition, she was inducted into the University of Kentucky College of Business and Economics Alumni Hall of Fame in 1995. She earned an undergraduate degree in accounting and a Masters Degree in Business Administration from the University of Kentucky. She is a Certified Public Accountant (CPA) and a Certified Cash Manager (CMA). Prior to her appointment as Secretary of the Revenue Cabinet, she held the position of Assistant Treasurer of the Commonwealth; and as such was the chief operating officer of the State Treasury. Her background includes public accounting with Arthur Young and Company and professional associations with Humana, Inc., and state government,

having served as Assistant Director of the Kentucky Development Finance Authority. In addition, Ms. Burse has served as Chairman of the Board of the Kentucky Housing Corporation and was a member of the Workman's Compensation Funding Commission Board of Directors and the Buildings and Property Commission. Governor Jones also appointed Ms. Burse to serve as a special advisor to the Kentucky Lottery Corporation during a time of its restructuring. She is a 1994 graduate of the Kentucky Women's Leadership Network, a 1995 graduate of Leadership Louisville and a graduate of the 1993 Class of Leadership Kentucky and is the Treasurer of the Leadership Kentucky Foundation Board of Directors. Ms. Burse is a member of the Metro United Way Finance Committee, the Louisville Medical Center Development Corporation Board of Directors and the University of Kentucky College of Business and Economics Business Partnership Foundation Board of Directors. She is married to Raymond Burse, A GE executive, and is the proud mother of three sons, Raymond, Jr., 13; Justin, 11; and Eric, 6.

AMITABH CHANDRA IS A RESEARCH ASSOCIATE AT THE CENTER FOR BUSINESS and Economic Research and a doctoral student in Economics at the University of Kentucky. His current research focuses on the economics of infant mortality, the dynamics of retirement decisions, and applying new econometric methods to examine returns to schooling. His research has been published in the Journal of Political Economy.

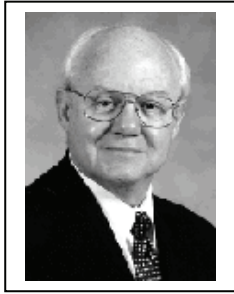


SCOTT CLARK, PRESIDENT OF KENTUCKYWEB, INC., IS A WESTERN KENTUCKY NATIVE AND HAS BEEN creating software for 10 years in the Silicon Valley with some of the world's top design groups. He holds a BS in Computer Science from Southern Illinois University and is considered an industry expert in human interface design for computer systems, collaborating with such groups as Apple, Microsoft, Viacom, Claris, and others. He was a co-developer of Harvard Graphics, one of the most successful software applications in history, and helped to design interfaces used in the space shuttle. With the Silicon Valley still ringing in his ears, he has started KentuckyWeb, Inc. in Lexington to help businesses deploy a professional presence on the World Wide Web. Scott is married to Heather, a Lexmark Engineer, and has two girls, Shayna and Celia.



DR. STEPHEN CLEMENTS IS AN ASSISTANT PROFESSOR IN THE DEPARTMENT OF EDUCATIONAL POLICY Studies and Evaluation (EPE) at the University of Kentucky. Dr. Clements joined the EPE department this past August, and also assumed directorship of the Policy Analysis Center for Kentucky Education. Before joining the UK faculty, he spent a year on the staff of the Kentucky Long-Term Policy Research Center. He has a professional background in education policy and graduate training in political science.

DR. WILMER S. CODY WAS SELECTED AS KENTUCKY'S COMMISSIONER OF EDUCATION IN AUGUST 1995. Dr. Cody earned a masters degree and a doctorate in education from the Harvard Graduate School of Education and a bachelors degree from Harvard. He has more than 30 years of experience in education as state superintendent of education in Louisiana, executive director of the National Education Goals Panel, superintendent of school districts in Alabama and North Carolina, and teacher in Alabama. Prior to taking the position as Commissioner of Education, Cody was director of the National Faculty/Southern Region, a private, nonprofit corporation. He also serves as president of the Council of Chief State School Officers and the chair of the National Council for Accreditation of Teacher Education.



DR. PAUL B. COOK IS A RETIRED EXECUTIVE VICE PRESIDENT FOR ADMINISTRATION AND TECHNOLOGY AT Western Kentucky University. Dr. Cook served as Interim President of WKU in 1985. Since retiring from Western he has worked with community groups and engaged in consulting activities. Dr. Cook received both a BA and an MA from Western Kentucky University and a Ph.D. from the University of Kentucky. He serves as Chairman of the Board of Directors of the Medical Center at Bowling Green and is a member of boards of the American National Bank, the Commonwealth Health Corporation, the Kentucky World Trade Center, and the Tourism and Economic Development Council, Inc. He and his wife, Rose, have two children and two grandchildren.



LAWRENCE HARRIS FORD, DIRECTOR OF GOVERNMENT RELATIONS FOR ANTHEM INSURANCE COMPANIES, Inc., is responsible for developing, coordinating and implementing all regulatory and legislative activities involving the company's Kentucky operations. Mr. Ford first joined the management team of Kentucky's largest insurer in 1989 after having four years as an executive assistant and press secretary for a member of the U.S. House of Representatives in Washington, D.C. Mr. Ford is a member of the insurer's Kentucky Operations senior management team and is directly responsible for activities relating to health care reform initiatives in addition to serving as the company's spokesperson on the subject. In his current role as Director of Government Relations, Mr. Ford serves as Anthem's chief lobbyist and strategist at the Kentucky State Capitol and closely monitors interim legislative committees, executive agencies and any regulatory activities that may affect the company. In addition, he is involved in numerous civic and industry groups, including the Kentucky and Louisville Chambers of Commerce, Kentucky Forward, and the Kentucky Association of Health Plans. A 1984 graduate of Eastern Kentucky University, Mr. Ford is from Cynthiana, Kentucky and currently resides in Louisville.



ROBERT A. GARRISON GRADUATED FROM LEXINGTON CATHOLIC HIGH SCHOOL IN 1978 AND EASTERN Kentucky University with a BS in Police Administration and a minor in Business Administration in 1982. In 1988 he co-founded Accent Systems Inc., and serves as its President and CEO. The company is a computer systems integrator providing networking solutions to the state, Universities, K-12 public schools and commercial business in Kentucky. Over the last three years the company has averaged over 50 percent annual revenue growth. In 1997 *Inc. Magazine* named Accent Systems as the 237th fastest growing, privately held company in the country. Mr. Garrison and his wife, Pam, have two children: Blake, 12, and Amanda, 9.

JAMES GRAHAM HAS BEEN A FIXTURE IN THE HIGH TECHNOLOGY COMMUNITY WITHIN THE LOUISVILLE metro area for over 20 years. He holds a BA degree in Communications from Eastern Kentucky University and started his telecom career in Louisville with ITT where he later became Kentucky Branch Manager. He then was recruited by AT&T as National Account Manager. Graham also served as National Account Manager for BellSouth before being assigned to open and manage their Executive Briefing Center in the Telecommunications Research Center (TRC), a strategic alliance with the University of Louisville. He left BellSouth to pursue several entrepreneurial ventures here and in south Florida before recently returning to the TRC as the Director for the University of Louisville's Ideas to Action technology incubator.

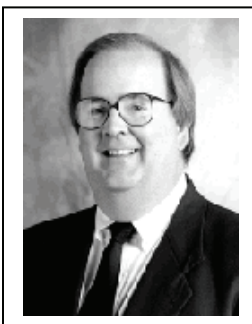


HUGH A. HAYDON HAS ACCUMULATED A BROAD RANGE OF COMMUNITY AND ECONOMIC DEVELOPMENT experience since graduating from the University of Kentucky in 1982. As a planner and finance specialist with Tennessee and Kentucky consulting firms, Mr. Haydon was involved in organizing, financing and implementing a variety of community development projects ranging from industrial park creation to the establishment of local development authorities. As Downtown Revitalization Director in the National Main Street program, Mr. Haydon spent four years working in a small town helping to address the needs of property owners and learning of the unique problems facing small business. Since 1988 he has served as Director of Economic Development, first for Somerset, Kentucky, then Owensboro, Kentucky. In these positions he was responsible for a full range of community economic development activities including business attraction and retention, marketing, strategic planning and organizational development. In addition to his undergraduate work Mr. Haydon has done postgraduate work and completed seminars including professional development courses of the National Development Council, American Development Council, and is a graduate of the Leadership Kentucky Program. In September of 1994 Mr. Haydon was named Commissioner of the Department of Community Development within the Kentucky Cabinet for Economic Development.



Mr. Haydon has done postgraduate work and completed seminars including professional development courses of the National Development Council, American Development Council, and is a graduate of the Leadership Kentucky Program. In September of 1994 Mr. Haydon was named Commissioner of the Department of Community Development within the Kentucky Cabinet for Economic Development.

DOUGLAS HENTON, PRESIDENT AND FOUNDER HAS MORE THAN 20 YEARS OF EXPERIENCE IN ECONOMIC development at the national, regional, state, and local levels. Doug is nationally recognized for his work in bringing industry, government, education, research, and community leaders together around specific collaborative projects to improve regional competitiveness. Doug was project manager for the start-up of the Joint Venture: Silicon Valley Network, an innovative, results-oriented regional economic development alliance. Doug facilitated the creation and implementation of the Silicon Valley Global Trading Center and the Economic Development Team. He led the team that created the Monterey Bay Futures Network to facilitate transition of the Monterey Bay Region after the closure of Fort Ord. He currently advises the California Economic Strategy Panel, MFP Australia, the Santa Barbara Economic Community Project, and corporate clients. Doug founded Collaborative Economics in July 1993 after a decade as assistant director of SRI International's Center for Economic Competitiveness. At SRI, Doug directed local strategy projects in diverse regions, including Tampa, Florida; Southern California; and Austin, Texas. He led major state-level strategy development projects in Arizona, Florida, and California and provided consulting assistance to the President's Commission on Industrial Competitiveness, the Western Governors Association, the U.S. Department of Commerce, and the Appalachian Regional Commission. Doug has a bachelor's degree in economics from Yale University and a master of public policy degree from the University of California, Berkeley.



PETER HILLE JOINED THE BRUSHY FORK INSTITUTE OF BEREA COLLEGE IN 1990, AND HAS BEEN DIRECTOR since 1994. He has worked extensively in Brushy Fork's leadership development program, recruiting participants, organizing workshops and working with teams of community leaders as they carry out local projects. He has created and conducted workshops in collaboration with other organizations including the Prichard Committee for Academic Excellence, the Claude Worthington Benedum Foundation, and the Mississippi Arts Commission. He has also designed and led retreats and planning processes for regional non-profits and development organizations. In recent years, he has focussed on building collaborative networks of diverse organizations serving the Appalachian region. A 1977 graduate of Swarthmore College, Peter's background includes experience in grassroots organizing and small business management.

CHRISTINE D. JOHNSON HAS BEEN PRESIDENT OF THE LEADERSHIP LOUISVILLE FOUNDATION SINCE 1991. She is also a 1987 Leadership Louisville graduate. More than 800 individuals have graduated from Leadership Louisville since its founding in 1979. As president, Chris directs the four Leadership Louisville Foundation programs: Leadership Louisville, the 10-month community education program; Focus Louisville, a 2 ½ day community orientation with an emphasis on volunteer service; The Bingham Fellows, a graduate level program that provides in-depth leadership experience in a specific community issue; and Snapshot Louisville, a unique one-day program designed for people who would like to get an insider's view of the community. In 1995 Chris received the Preceptor Award as one of the five outstanding program directors by the National Association for Community Leadership. Chris has lived in the St. Matthews area most of her life. She is a graduate of Waggener High School. Her first job was



doing advertising production for *The Voice*. Before joining the Leadership Louisville staff in 1990, Chris was vice president of Kentucky's largest public relations firm, now Shandwick International. She began her professional career as the first woman sports reporter for *The Courier-Journal*. Chris is active in several community organizations, including AAA Kentucky, Metro United Way, and Greater Louisville Inc. In 1996 she was recognized as a Woman of Achievement by the Kentuckiana Girl Scout Council. Chris earned a bachelor's degree in journalism and history from Murray State University. Her husband, John, is an attorney. They have one son, Drew, 16, a junior at Ballard High School.

SYLVIA L. LOVELY HAS SERVED AS THE KENTUCKY LEAGUE OF CITIES (KLC) EXECUTIVE DIRECTOR/CEO since 1990. Prior to that, Ms. Lovely served as Director of Intergovernmental Services, staff attorney, and lobbyist for the KLC for two years. Ms. Lovely directs the activities of 42 staff members at the KLC headquarters in a variety of service areas: insurance for cities in liability, property, unemployment, workers' compensation and health; board and investment pools; information services; legal assistance; training and education and many other services. The KLC is a statewide association consisting of 347 member cities. Ms. Lovely serves on a variety of boards and commissions, in an effort to enhance and maintain the leadership role of Kentucky cities and makes numerous appearances throughout the state on behalf of cities speaking on a variety of topics including civic involvement and entrepreneurship in cities. She is a member and past chair of the Kentucky Center for Public Issues, and served on the Kentucky Tax Policy Commission formed by former Governor Brereton Jones, established to review and recommend change to Kentucky tax



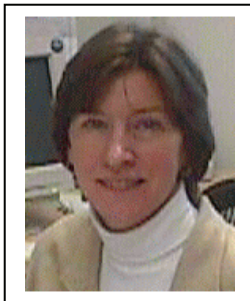
policy. She is excited about a new program to revitalize Kentucky downtowns, Renaissance Kentucky that Governor Paul Patton has as a joint venture with Kentucky League of Cities, Kentucky Housing Corporation, and the Kentucky Heritage Council. She also serves as a member of the Board of the Greater Lexington Chamber of Commerce, Southern Municipal Conference, National League of Cities Advisory Committee, and Bluegrass Area Development District. Ms. Lovely also serves on the Executive Committee of Partners for Family Farms, as well as Kentuckians for Better Transportation. Ms. Lovely is a graduate of the University of Kentucky College of Law and is licensed to practice in Florida and Kentucky. She resides in Lexington with her husband, Bernie, and two sons, Ross and David.

GAIL MCGOWAN MELLOR IS RECOGNIZED IN MARQUIS *WHO'S WHO IN SCIENCE AND TECHNOLOGY*, *WHO'S WHO in the South and Southeast*, *Who's Who in Entertainment*, and *Who's Who in American Women*. She has received an International Award for Excellence, First Place in field, International Society for Technical Communication; First Place in Technical Marketing, Regional Society for Technical Communications; Distinguished Technical Communication Award; Personal Commendation for Social Contribution, President of Mexico; Phi Sigma Alpha Honorary Society; NDEA Title Four Fellowship; Pulitzer Nomination for Investigative Medical Reporting; Award for Excellence in Medical Writing, Kentucky Hospital Association; Greater Orlando Regional First Place Press Prize for In Depth Reporting; and Louie Awards for Feature Writing. Ms. Mellor is currently a Co-Owner and Chair of the Board of Earth Sciences/Writer's Inc., was founder, president, and owner, Writer's Inc.; Chair of the Board of WM Inc.; and has authored numerous local, state and national articles in journals, magazines and newspapers. She has been a lecturer, research consultant, contributing editor, freelance medical journalist, and Professor of English, American History and Didactics, Postgraduate School of Education, Toluca, State of Mexico, Mexico. Ms. Mellor served as a Delegate to the First International Conference on Women's Health, Beijing, China; National Women's Health Association; LWV Kentucky State Committee on Health Care Rationing; Conservation Committee, Sierra Club; website coordinator, Cornerstone 2020 website; Legal Reform Committee, Community Leadership Conference; American Public Health Association. She holds an MA, Ph.D.-ABD in Political Science, specializing in revolutionary systems theory, from Tulane University, and a post-graduate teaching degree, from Manhattanville College, New York. She received her BA cum laude, with a double major in Political Science and Latin American Studies, from Newcomb College.

HELEN W. MOUNTJOY, A RESIDENT OF UTICA, IS A CONSULTANT WITH THE HAGER FOUNDATION, WHICH supports programs addressing the public issues affecting children. She serves on the Board of Directors of the Owensboro National Bank and the Board of Trustees of Owensboro-Mercy Health System. Ms. Mountjoy is a member and former chair of the Executive Board of Leadership Owensboro. She served on the Daviess County Board of Education, two years as chair. She is also a former member of the boards of directors of the Kentucky School Boards Association and the Kentucky Tomorrow Commission. She is a graduate of Vanderbilt University.



DR. CYNTHIA NEGREY TAUGHT SOCIOLOGY AT OHIO NORTHERN UNIVERSITY FROM 1978-1982, AFTER earning a B.S. in journalism with a minor in sociology in 1975 and an M.A. in sociology in 1977 from Bowling Green State University. She received her Ph.D. in sociology from Michigan State University in 1988 and has since been at the University of Louisville. Dr. Negrey teaches Diversity and Inequality, Industrial Sociology, Field Research Methods, and Sociology of Work and Occupations. Her research interests are labor market consequences of structural economic change, especially the growth of involuntary part-time employment. A side interest is women's work, particularly those statistically rare instances when women and men work as peers.

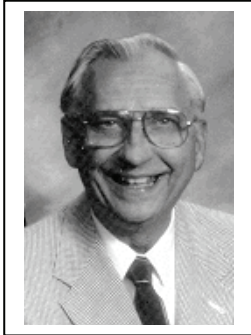


DR. RAPHAEL O. NYSTRAND IS PROFESSOR AND DEAN OF THE SCHOOL OF EDUCATION AT THE UNIVERSITY of Louisville. From January through December of 1984, he was on a leave of absence from the University to serve as Secretary of the Education and Humanities Cabinet for the Commonwealth of Kentucky. Before coming to Louisville in 1978, Nystrand was professor and chairperson of the Faculty of Educational Administration at The Ohio State University. He is a vice president of The Holmes Group, a consortium of leading American universities active in the reform of teacher education, and a member of the State partnership Board of the National Council for the Accreditation of Teacher Education. He serves on the Kentucky Education Professional Standards Board and several other boards including those of the University of Louisville Athletic Association, the Louisville



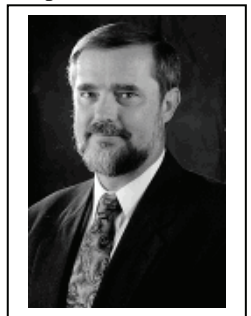
Science Center, and the Fairmont Fund. Nystrand is the author, co-author, or editor of six books and more than twenty chapters and articles in the areas of educational policymaking, administration, and teacher education. Nystrand holds degrees from Cornell College (Iowa), the Johns Hopkins University, and Northwestern University. He and his wife Suzanne reside in Louisville; they have two daughters, Kathryn and Kristin, both of whom graduated from Miami University.

DR. C. KENNETH PETERS IS THE IMMEDIATE PAST PRESIDENT OF THE KENTUCKY MEDICAL ASSOCIATION.



A family physician practicing in Jeffersontown, Dr. Peters is a Past President of the Jefferson County Medical Society and served KMA as Vice Speaker of the House from 1989 until 1994, when he was elected Speaker. He has also served as KEMPASC Chair, on the State Legislative Committee for 18 years, and as a KMA Delegate for 21 years. He is a Charter Fellow of the American Academy of Family Practice and a member of the National Association of Occupational Physicians. Dr. Peters' commitments include community and civic affairs. He is a Past President of the Jeffersontown Rotary Club; member, Wesley Manor Retirement Center Board; member, Board of Pension and Health Benefits, Kentucky Conference, United Methodist Church; and has been team physician for Jeffersontown High School for 25 years. A native Kentuckian, Dr. Peters received an undergraduate degree from Kentucky Wesleyan College in 1957 and a medical degree from the University of Louisville School of Medicine in 1960. Following a rotating internship at St. Joseph Infirmery in Louisville, Dr. Peters served as a US Navy physician in 1961-63 before establishing a family practice in Jeffersontown in 1963. Dr. Peters and his wife Rhoda have three children and two grandchildren.

JERRY RICKETT, PRESIDENT AND CHIEF EXECUTIVE OFFICER OF KENTUCKY HIGHLANDS INVESTMENT Corporation, is a native of Wayne County, Monticello, Kentucky. He has a BS in geography and planning from Cumberland College in Williamsburg, Kentucky. He also holds a Masters Degree in geography and planning as well as a Masters Degree in recreation and administration. From 1973 to 1977, Mr. Rickett worked as a physical planner for Kentucky River Area Development District, then from 1978 to 1985 for Cumberland Valley Area Development District as chief planner. From 1989 to the present, Mr. Rickett has worked for Kentucky Highlands, first as marketing manager, then vice president, and currently as president and CEO of the company. Mr. Rickett supervises a staff of ten economic development professionals. He serves as a member of several regional development agencies. In December 1994, Kentucky Highlands was awarded designation as the administrator of a rural Empowerment Zone. Mr. Rickett led the team that worked on the application. He works zealously



to bring industry into the low-income, low-employment areas of Southeast Kentucky.

PETER SCHIRMER IS A POLICY ANALYST WITH THE KENTUCKY LONG-TERM POLICY RESEARCH CENTER. Since joining the Center, he has authored or co-authored reports on rural development, international trade, the state budget, electronic delivery of government services in Kentucky, entrepreneurship, and civil society in Kentucky, and developed a computer model of the state budget for use in classrooms. He holds a master's degree in public policy from the University of Michigan and a bachelor's degree from the University of Kentucky.

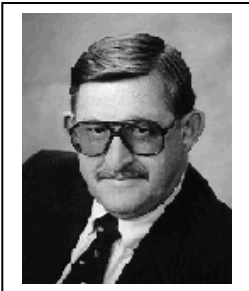
DR. SHEILA A. SCHUSTER IS THE EXECUTIVE DIRECTOR OF THE KENTUCKY PSYCHOLOGICAL ASSOCIATION,



a position she has held since 1989. She is a Fellow of the American Psychological Association and was honored by that organization in 1996 for Outstanding Achievement by a Psychological Association Staff Member. Dr. Schuster received her undergraduate education at The Catholic University of America, and her graduate degrees in psychology at Purdue University and the University of Louisville. For over 20 years as a licensed child clinical psychologist in private practice, she provided evaluation, therapy and consultation services to youngsters, families, schools and courts; she no longer provides clinical services. In the area of health care reform, Dr. Schuster is a founding member and currently Co-Chair of the Kentuckians for Health Care Reform, a grassroots advocacy coalition of over 200

organizations founded in August of 1993. She has served on the Kentucky Health Policy Board's Advisory Committee on Standard Benefits and on the Board's Steering Committee and Implementation Committee for Practice Parameters. In June of 1996, Dr. Schuster was appointed by Governor Paul E. Patton as one of six members of the Health Insurance Advisory Council, a body established by the 1996 Kentucky General Assembly as part of the revision of legislation on health care reform in Kentucky. She was appointed as one of two consumer representatives to the Council. Dr. Schuster also serves on advisory committees to the Kentucky Cabinet for Health Services on the Children's Health Insurance Program and on the Medicaid Managed Care Initiative, as well as on the Kentucky Health Data Advisory Committee. Recently, Governor Patton appointed Dr. Schuster to a second term on the Health Insurance Advisory Council.

DR. F. DOUGLAS SCUTCHFIELD RECEIVED HIS BS DEGREE, WITH DISTINCTION, FROM EASTERN KENTUCKY University and his MD degree from the University of Kentucky where he was elected to Alpha Omega Alpha, the medical school honorary society. He completed postgraduate work at Northwestern University,



Centers for Disease Control and the University of Kentucky. Dr. Scutchfield is a Charter Diplomat of the American Board of Family Practice, which certified him from 1972-1985. He is also a diplomat of the American Board of Preventive Medicine. Dr. Scutchfield began his career at the University of Kentucky as Field Professor of Community Medicine, living and working in rural Kentucky. He rose from Assistant to Associate Professor at UK. He became the Founding Professor and Chair of the Department of Community and Family Medicine at the University of Alabama in Tuscaloosa and subsequently held the post as Associate Dean of that institution. He became the Founding Professor and Director of the Graduate School of Public Health at San Diego State University and held a clinical faculty

appointment at the University of California, San Diego School of Medicine. He was a visiting Professor at the University of California, Irvine School of Medicine. Dr. Scutchfield was also a visiting scholar at Kaiser Foundation Health Plans in 1995-96. He is the inaugural Peter P Bosomworth Professor of Health Services Research and Policy at the University of Kentucky Medical Center. He is the Director of the Division of Health Services Management and Director of Graduate Studies for the MHA degree. He holds faculty appointments in the Departments of Preventive and Environmental Medicine, Family Medicine, Health Services Management and in the Martin School of Public Policy and Administration. Dr. Scutchfield is a Fellow of the American Academy of Family Physicians and the American College of Preventive Medicine. He is a past-President and Board member of the Association of Teachers of Preventive Medicine and the American College of Preventive Medicine, has served as Secretary-Treasurer of the Association of Schools of Public Health, has been a delegate to the AMA from ACPM since 1985, and has served as Chair of the AMA Section Council on Preventive Medicine. He has served as a member of the AMA's Council on Medical Education and was its Vice-Chair. He served as a representative to the ACGME, the American Board of Medical Specialties, Liaison Committee for Specialty Boards, the Residency Review Committee for Preventive Medicine and the Committee on Allied Health Education and Accreditation. He has been named the recipient of the American College of Preventive Medicine's Distinguished Service Award. He received the Outstanding Alumnus Award of Eastern Kentucky University and the Dr. William Beaumont Award of the AMA. He has given several named lectureships, including the Baz-Wegman Lecture of the US Mexico Border Health Association and the Anderson Lecture of the Aerospace Medical Association. He is the author of over 100 publications. He served as Editor of the *San Diego Physician*, the *California Physician*, and *Appalachia Medicine* and served on the editorial board of *Journal of Community Health*. He is currently the editor of the *American Journal of Preventive Medicine* and associate editor of the 13th and 14th edi-

tion of Maxcy Rosanau's *Public Health and Preventive Medicine*. He is also the editor, with Dr. William Keck, of the textbook, *Principles of Public Health Practice*. Dr. Scutchfield lives with his wife Phyllis Scutchfield in Lexington, Kentucky.

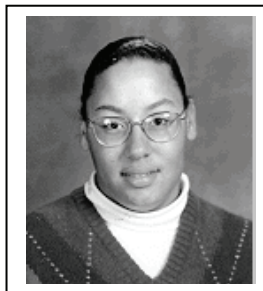
BILLIE M. SEBASTIAN RECEIVED A BACHELOR OF ARTS DEGREE IN 1973 FROM THE UNIVERSITY OF KENTUCKY. From 1988 to 1993, Ms. Sebastian worked with the Legislative Research Commission and the Development Subcommittee which designed the concept of the Kentucky Long-Term Policy Research Center. In August 1993, she joined the Kentucky Long-Term Policy Research Center staff where she has worked with the *Scanning Kentucky* and *Visioning Kentucky's Future* initiatives. In June 1997 Ms. Sebastian was one of three speakers worldwide invited to address the *Visión: Monterrey 2020* conference in Monterrey, Mexico. Ms. Sebastian has been a certified foster parent since 1988 and has hosted almost 30 children in her home, serving as First Vice President of the Kentucky Foster Care Association and twice as a delegate to the National Foster Parent Association annual conference. She is a past president of her local Humane Society, has served on the Board of Directors of two Kentucky Arabian organizations, and has contracted with the International Arabian Horse Association to help staff 2 Arabian Youth Nationals and 11 U.S. National Championship Arabian Horse Shows. Ms. Sebastian is a member of Memorial Baptist Church in Frankfort, Kentucky.

MICHAL SMITH-MELLO IS A NATIVE KENTUCKIAN WHO SERVES AS SENIOR POLICY ANALYST FOR THE Kentucky Long-Term Policy Research Center. She is the principal author of the Center's 1994 inaugural trends report, *The Context of Change*. Ms. Smith-Mello has held numerous writing and editorial posts and conducted research into topics such as workplace change, workplace safety and health, tourism intergenerational conflict, poverty, income inequality, rural development and workforce development. Ms. Smith-Mello holds a BA and an MA from the University of Kentucky.

DR. ROGER SUGARMAN IS CURRENTLY THE ASSOCIATE DIRECTOR FOR RESEARCH AND ACCOUNTABILITY with the Kentucky Council on Postsecondary Education. At the Council, Dr. Sugarman has managed the statewide accountability reporting process, coordinated the annual high school feedback project, and assisted with the Council's strategic planning efforts. He also has served as project manager on three recent policy studies conducted by the Council. Prior to coming to the Council in 1991, Dr. Sugarman worked as an analyst with the Kentucky Legislative Research Commission and as a consulting psychologist involved in the application of psychological principles to business and industry. He holds a doctorate in social psychology from the University of Kentucky, a master's degree in experimental psychology from Western Washington University, and a bachelor's degree in psychology from the University of California at Berkeley.



APRIL V. TAYLOR IS IN HER JUNIOR YEAR AS A FULL-TIME STUDENT AT LAFAYETTE HIGH SCHOOL, Lexington, Kentucky. She is involved in several extracurricular activities including student council, Dare Role Model, Fellowship of Christian Athletes, the Multi-Cultural Club, Mu Alpha Theta, Spanish Honors Society, and Beta Club, just to name a few. She is a native Lexingtonian and attended Northern Elementary and Lexington Traditional Magnet Schools. Church functions are also a very big part of Ms. Taylor's life. Leadership training is very important to Ms. Taylor as a young person because she feels that it gives her the power to shape and mold her future in a way that she may not have otherwise been able to. It also puts her in a position to be of assistance to her peers and to understand what she can do to change for the better the world she lives in. The Pew Civic Entrepreneur Initiative has been very instrumental in helping her understand the decision-making process, working with diverse group of people, and how difficult it can be to change the way things have traditionally been done.



MELISSA TAYLOR IS A NATIVE OF MIDDLESBORO, KENTUCKY AND IS THE DIRECTOR OF THE ENTREPRENEURSHIP INITIATIVE AT THE MOUNTAIN ASSOCIATION FOR COMMUNITY ECONOMIC DEVELOPMENT (MACED) IN BEREA. SHE HAS INTERVIEWED ENTREPRENEURS AND COMMUNITY LEADERS IN APPALACHIAN KENTUCKY, OHIO, TENNESSEE, AND WEST VIRGINIA IN ORDER TO FIND WAYS TO HELP EXISTING ENTREPRENEURS DEVELOP THEIR BUSINESSES AND TO CREATE A MORE ENTREPRENEURIAL ECONOMY IN THE REGION. THE ENTREPRENEURSHIP INITIATIVE IS CURRENTLY DEVELOPING BUSINESS FIRST STOP, A WEB SITE TAILORED TO THE NEEDS OF ENTREPRENEURS IN THE REGION. MS. TAYLOR SERVES ON THE ADVISORY BOARDS OF FORWARD IN THE FIFTH'S STUDENT ENTREPRENEURSHIP CENTER AND KENTUCKY SCIENCE & TECHNOLOGY COUNCIL/KENTUCKY LEAGUE OF CITIES ENTERPRISE COMMUNITIES INITIATIVE. SHE ALSO SERVED ON THE KENTUCKY APPALACHIAN COMMISSION'S ENTREPRENEURSHIP ISSUE TEAM. PRIOR TO JOINING MACED, SHE WORKED WITH THE TVA RURAL STUDIES CENTER AT THE UNIVERSITY OF KENTUCKY AND THE KENTUCKY LONG-TERM POLICY RESEARCH CENTER AND FOCUSED ON RURAL DEVELOPMENT ISSUES AT BOTH ORGANIZATIONS. SHE HOLDS A MASTER'S DEGREE FROM THE PATTERSON SCHOOL OF DIPLOMACY AND INTERNATIONAL COMMERCE AND BACHELOR'S DEGREE FROM CUMBERLAND COLLEGE IN WILLIAMSBURG, KENTUCKY.



MARSHA WEINSTEIN WAS RECENTLY APPOINTED BY THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT TO BE A COMMUNITY BUILDER FELLOW. CURRENTLY SHE IS ALSO A NATIONAL BOARD MEMBER OF GIRL SCOUTS OF THE USA WHERE SHE CHAIRS THEIR COMMUNICATION AND PUBLIC POLICY COMMITTEE. SHE IS PRESIDENT OF THE BOARD OF KENTUCKY YOUTH ADVOCATES, SECRETARY OF THE BOARD OF WOMEN'S INITIATIVE NETWORKING GROUPS (WINGS), BOARD MEMBER OF THE LOUISVILLE FREE PUBLIC LIBRARY, A BOARD MEMBER OF THE JEWISH COMMUNITY CENTER WHERE SHE CHAIRS THEIR YOUTH SOCIAL ACTION COMMITTEE, AND THE ADVISOR TO THE NATIONAL COUNCIL OF JEWISH WOMEN, JUNIOR COUNCIL. FOR THE PAST TWO YEARS SHE HAS COORDINATED THE LOUISVILLE GIRLS' CONFERENCES. IN 1997 SHE WAS A PARTICIPANT AT THE PRESTIGIOUS WHITE HOUSE WOMEN'S ECONOMIC LEADERSHIP SUMMIT. SHE IS THE FORMER EXECUTIVE DIRECTOR OF THE KENTUCKY COMMISSION ON WOMEN WHERE SHE SUCCESSFULLY WORKED WITH GOVERNOR JONES TO GRANT CLEMENCY TO NINE WOMEN WHO WERE IMPRISONED FOR KILLING OR CONSPIRING TO KILL THEIR ABUSERS AND CREATED THE KENTUCKY WOMEN'S LEADERSHIP NETWORK. SHE ALSO COORDINATED AND SPONSORED THE 1994 US SOUTHEASTERN REGIONAL CONFERENCE ON WOMEN IN PREPARATION FOR THE UNITED NATIONS 4TH WORLD CONFERENCE FOR WOMEN AND IN 1995 LED A DELEGATION TO BEIJING, CHINA TO ATTEND THIS WORLD EVENT. SHE DEVELOPED INNOVATIVE PROJECTS TO ANALYZE MEDIA COVERAGE OF WOMEN AND PUBLISHED KENTUCKY'S FIRST DIRECTORY OF STATE BOARDS AND COMMISSIONS. SHE CO-FOUNDED AND WAS PRESIDENT OF KENTUCKY WOMEN ADVOCATES, A STATEWIDE COALITION OF WOMEN'S ORGANIZATIONS, AND SHE CO-FOUNDED AND WAS PRESIDENT OF COURT APPOINTED SPECIAL ADVOCATES (CASA). MS. WEINSTEIN WAS AWARDED THE 1992 VOICE FOR CHILDREN AWARD BY COMMUNITY COORDINATED CHILD CARE, THE 1994 LEXINGTON YWCA SMITH BRECKENRIDGE AWARD AND WAS RECOGNIZED BY THE AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, KENTUCKY BRANCH IN 1994. SHE IS THE 1994 RECIPIENT OF THE TARGET AWARD FROM THE WOMEN IN STATE GOVERNMENT NETWORK AS WELL AS BEING NAMED A 1996 FRIEND OF KENTUCKY ASSOCIATION OF FAMILY AND CONSUMER SERVICES. ALSO IN 1996 SHE WAS SELECTED "WOMEN ADVOCATE OF THE YEAR" BY THE WOMEN MEAN BUSINESS CONFERENCE AND "WOMEN OF DISTINCTION" BY THE KENTUCKIANA GIRL SCOUT COUNCIL. SHE IS A 1990 GRADUATE OF LEADERSHIP KENTUCKY, AND A 1993 GRADUATE OF LEADERSHIP AMERICA, AND HAS A MASTER'S DEGREE IN SOCIAL WORK FROM THE UNIVERSITY OF TENNESSEE.



KATHY WOOD ESTABLISHED MARKAT ENTERPRISES, A WEB DESIGN AND HOSTING COMPANY, IN OCTOBER 1996. WITH A FOCUS ON TOURISM IN WESTERN KENTUCKY, MARKAT ENTERPRISES DEVELOPED A COMMUNITY WEB TO CREATE INTERNET TRAFFIC TO LOCAL BUSINESSES. THIS WEB, KENTUCKY LAKE ONLINE, PROVIDES OVER 300 WEB PAGES OF DETAILED INFORMATION AND PHOTOS OF WESTERN KENTUCKY, THUS CREATING A HIGH TRAFFIC AREA FOR LOCAL BUSINESSES TO HOST THEIR WEB SITES.