

Getting Ahead of the Curve

A Working Conference to Generate Ideas, Innovations,
and an Agenda for Future Prosperity

November 16, 2004

Lexington Convention Center

Lexington, Kentucky

Registration

4:00 to 6:00 p.m. Monday, November 15, 2004
7:00 to 8:45 a.m. Tuesday, November 16, 2004

8:45 - 9:00 a.m.

Welcome

Dr. Paul B. Cook, Chair

Kentucky Long-Term Policy Research Center Board of Directors

9:00 - 9:45 a.m.

Kentucky's Economic Development Issues: A Legislative Perspective

A panel of legislative leaders will be moderated by Ms. Jaci Carfagno, business editor, *Lexington Herald-Leader*, in a discussion of economic development issues confronting the Kentucky General Assembly.

9:45 - 10:30 a.m.

The Future Economic Contest: Competing in a Global Economy that Continues to Evolve

Ed Barlow

Founder of Creating the Future, Inc.

10:30 - 11:00 a.m.

BREAK

11:00 a.m. - Noon

Getting Ahead of the Curve

Mr. Bill Goodman, Host of KET's Kentucky Tonight; **Ms. Deborah D. Brock**, William and Kay Moore Chair of Entrepreneurship and Management, Berea College; **Mr. Jim Clinton**, Executive Director, Southern Growth Policies Board; **Mr. Luther R. Deaton, Jr.**, Chairman/President and CEO, Central Bank & Trust Co.; **Mr. Kris Kimel**, President, Kentucky Science and Technology Corporation; **Ms. Hilda Legg**, Administrator, USDA, Rural Utilities Services; **Dr. Walt Plosila**, Vice President, Public Technology Management, Battelle; **Dr. James Ramsey**, President, University of Louisville; **Rep. Jody Richards**, Speaker of the House, Kentucky General Assembly; **Mr. Phil Wilkins**, CEO, Diverse Wealth Systems; **Sen. David Williams**, President of the Senate, Kentucky General Assembly (invited).

Noon - 1:30 p.m.

LUNCH

Governor Ernie Fletcher and

Presentation of the 2004 Hellard Award to:

Mr. Robert M. "Mike" Duncan

1:30 - 2:45 p.m.

Breakout Sessions

Building Blocks of Economic Development:

Transportation

Dr. Merl Hackbart, Professor of Finance and Public Administration, University of Kentucky; **Mr. Gary Mielcarek**, Public Affairs Manager, United Parcel Service; **Mr. Richard L. "Dick" Murgatroyd**, Deputy Secretary, Transportation Cabinet; **Mr. Paul E. Toussaint**, Director, University of Kentucky, Transportation Center.

Information Technology

Mr. Darrell D. Brock, Jr., Commissioner, Governor's Office for Local Development and Assistant to the Governor for Public Policy; **Mr. Brian Mefford**, President and CEO, *ConnectKentucky* and the Center for Information Technology Enterprise (CiTE); **Mr. Joe Mefford**, Chief Information Officer and Director of Economic Development for the Kentucky League of Cities (KLC); **Mr. Larry Whitaker**, County Judge Executive, McLean County.

Workforce Development

Dr. Keith Bird, Chancellor, Kentucky Community and Technical College System; **Mr. Kenneth M. Carroll**, Executive Director, Bluegrass State Skills Corporation; **Mr. Andrew J. Fraenhoffer**, Deputy Commissioner, Dept. for Workforce Investment; **Mr. Lyle Hanna**, Society for Human Resource Management; **Ms. Nancy Laprade**, President, The Pawleys Group.

Entrepreneurism

Ms. Deborah D. Brock, William and Kay Moore Chair of Entrepreneurship and Management, Berea College; **Dr. Thomas S. Lyons**, Director, Center for Research on Entrepreneurship and Enterprise Development (CREED), University of Louisville; **Dr. Eric Scorsone**, Kentucky Entrepreneurial Coaches Institute (KECI), University of Kentucky.

Innovation

Mr. Dan Hall, Vice President for External Affairs, University of Louisville; **Ms. Joanne Lang**, Executive Vice President, Kentucky Science and Technology Corporation; **Dr. Donald M. Miller**, Director, James Graham Brown Cancer Center; **Dr. Walt Plosila**, Vice President, Public Technology Management, Battelle.

Taxes and Regulation

Mr. Brad Cowgill, Kentucky State Budget Director; **Ms. Mary E. Lassiter**, Deputy Executive Director of the Governor's Office for Policy Research; **Mr. Charles J. (Chaz) Lavelle**, Immediate Past Chairman, Kentucky State Chamber of Commerce Board of Directors and Attorney with Greenebaum, Doll & McDonald, PLLC; **Dr. David Wildasin**, Endowed Chair in Public Finance, Martin School of Public Policy, University of Kentucky.

Environment

Mr. Steve Austin, President and CEO, Bluegrass Tomorrow; **Mr. Russell A. Barnett**, Director for Research and Development, Kentucky Institute for the Environment and Sustainable Development, University of Louisville; **Dr. Ronald R. Van Stockum, Jr.**, Attorney.

Community-level Development

Ms. Hilda Legg, Administrator, USDA, Rural Utilities Services; **Mr. Tad Long**, New Cities Foundation; **Mr. Kevin T. Sheilley**, Executive Director/CEO, Team Taylor County.

2:45 - 3:00 p.m.

BREAK

3:00 - 4:00 p.m.

Bringing It All Together

Mr. Barlow will help us gather and make sense of the action items discussed in the breakout sessions. Center staff will use this information for a planned white paper presenting a "to do list" for a more prosperous future.