

# **PR**ESCRIPTION FOR CHANGE

**A Conference Presenting Findings from  
The Kentucky Health Insurance Research Project**

## **PROGRAM**

**Jointly sponsored by:**

**KENTUCKY**  
LONG-TERM POLICY RESEARCH CENTER



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# THE KENTUCKY HEALTH INSURANCE RESEARCH PROJECT

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## AN ACKNOWLEDGMENT OF SUPPORT

The University of Kentucky Center for Excellence in Rural Health, the Kentucky Long-Term Policy Research Center, and the University of Louisville wish to extend their gratitude to the federal Health Resources and Services Administration (HRSA) for its generous support of the research on which this conference is based.

The overarching vision of the multifaceted work of the Health Resources and Services Administration (HRSA) is that of optimal health for all, supported by a health care system that assures access to comprehensive, culturally competent, quality care. HRSA's mission is to provide the national leadership, program resources and services needed to improve access to health care shaped by such a vision.

The nation's principal agency focused on access to health care, HRSA focuses on uninsured, underserved, and special needs populations in its goals and program activities, which are designed to:

- Improve Access to Health Care
- Improve Health Outcomes
- Improve the Quality of Health Care
- Eliminate Health Disparities
- Improve the Public Health and Health Care Systems
- Enhance the Ability of the Health Care System to Respond to Public Health Emergencies
- Achieve Excellence in Management Practices.

Through HRSA's State Planning Grant program, which funded the Kentucky Health Insurance Research Project, a growing number of states have developed plans to provide access to affordable health insurance coverage to all their citizens. The enormous body of research that has issued from these grants has provided a far broader foundation of knowledge about the causes and consequences of uninsurance and the policies and practices that yield measurable results.

These innovative state-level plans, which are detailed in reports to HRSA and available to anyone interested in advancing broader health insurance coverage, have helped meet the health insurance needs of unique populations through public and private vehicles. At the same time, the plans have yielded an important and valuable body of research about tried and tested policies, as well as a number of innovative ideas that remain untried.

Importantly, the exemplars that have issued from the state planning grant process have yielded important and transferable models that have helped open doors to more affordable health insurance for many people who would otherwise remain uninsured.

# AGENDA

## REGISTRATION-RIVERSIDE LOBBY

4:00 - 6:00 PM Monday, November 14, 2005

7:00 - 8:30 AM Tuesday, November 15, 2005

## CASCADE BALLROOM B

8:30 - 9:00 AM

### Welcoming Remarks

**Sen. Alice Forgy Kerr**, Chair, Kentucky Long-Term Policy Research Center Board of Directors

**Dr. Sheila Schuster**, Foundation for a Healthy Kentucky

9:00 - 9:20 AM

### The Fletcher Administration's Vision for Covering Kentucky's Uninsured

How Kentucky's first-ever physician governor  
hopes to leverage more coverage  
options for Kentucky's uninsured

**Governor Ernie Fletcher**

9:30 - 10:20 AM

### A Profile of Kentucky's Uninsured

Drawn from household survey data and the  
voices of Kentucky's uninsured, a portrait of  
Kentuckians who have no health insurance

**Dr. Michael Samuels**, University of Kentucky

**Michal Smith-Mello**, Kentucky Long-Term Policy Research Center

10:25 - 10:55 AM

### How Society Pays and How Much

The indirect ways in which our society pays a  
substantial price for having an uninsured  
population and estimates of Kentucky's tab

**Dr. John Holahan**, Urban Institute

**Dr. Amy Watts**, Kentucky Long-Term Policy Research Center

11:00 - 11:55 AM

### Alternative State Strategies for Covering the Uninsured

State-level experiences and experiments  
with covering and caring for the uninsured

#### Moderator

**Dr. Susan Zepeda**, Foundation for a Healthy Kentucky

#### Panelists

**Shawn Crouch**, Cabinet for Health and Family Services, Kentucky

**Michael Hales**, Division of Healthcare Financing, Utah

**Sally Richardson**, Institute for Health Policy Research, West Virginia

**Mary Frances Sabo**, State Insurance Department, New York

**Adam Thompson**, Governor's Office of Health Policy & Finance, Maine

# AGENDA

## CASCADE BALLROOM A

Noon - 1:20 PM

**Lunch**

**The Hellard Award Presentation**

**William H. "Bill" Hintze, Jr.**

## CASCADE BALLROOM B

1:30 - 3:00 PM

**The Annual KET Panel Discussion**

**"The Dilemma Deferred: Covering the Uninsured"**

**followed by a short audience Q&A session**

**Moderator**

**Bill Goodman**, Host of KET's "Kentucky Tonight"

**Panelists**

**David Adkisson**, Kentucky Chamber of Commerce

**Matt Bassett**, Chief of Staff, Cabinet for Health & Family Services, KY

**Michael Hales**, Division of Healthcare Financing, Utah

**Dr. John Holahan**, Urban Institute

**Senator Dan Kelly**, Kentucky General Assembly

**Speaker Jody Richards**, Kentucky General Assembly

**Sally Richardson**, Institute for Health Policy Research, West Virginia

**Mary Frances Sabo**, State Insurance Department, New York

**Dr. Sheila A. Schuster**, Foundation for a Healthy Kentucky

**Adam Thompson**, Governor's Office of Health Policy & Finance, Maine

**Jude Thompson**, President, Anthem Blue Cross and Blue Shield of Kentucky

3:00 - 3:15 PM

**Break**

3:15 - 4:30 PM

**Weighing Our Options for Covering the Uninsured**

**A presentation of state-level strategies for covering the uninsured, their likely beneficiaries, and their equity, efficiency, and effectiveness**

**Professor Julia Costich**, University of Kentucky

**Professor Larry Palmer**, University of Louisville

**Conference attendees will use audience response system technology by GTCO CalComp Peripherals to vote for the policy options of their choice for covering the uninsured**

*Audience Response System Technology by*



4:30 PM

**Evaluation and Adjournment**

All PowerPoint Presentations and handouts are available on the Kentucky Long-Term Policy Research Center's Web site at: <http://www.kltprc.net/conf2005presentations.htm>.

# Session Details

## **A Profile of Kentucky's Uninsured**

Principal Investigator and an Endowed Chair and Distinguished Scholar in Rural Health Policy at the University of Kentucky, *Professor Michael E. Samuels*, and Project Director and Senior Policy Analyst with the Kentucky Long-Term Policy Research Center, *Michal Smith-Mello*, present findings from the surveys of Kentucky households and small businesses about health insurance. These findings will be complemented by the real-world stories of Kentuckians who attended a series of 17 public forums in Kentucky's area development districts. The findings shed light on who Kentucky's uninsured are, why they are uninsured, what uninsurance costs them, how they get health care, and much more. The findings provide the critical underpinning for solutions to the seemingly intractable problem of uninsurance.

## **How Society Pays and How Much**

Dr. John Holahan of the Washington, D.C.-based Urban Institute and Dr. Amy L. Watts of the Kentucky Long-Term Policy Research Center explain and estimate the significant cost that accrues to society when a sizeable portion of its population does not have access to needed health care. Research shows that the uninsured receive fewer preventive and diagnostic services, tend to be more severely ill when they are diagnosed, and receive less therapeutic care. The consequences are virtually incalculable losses that extend well beyond the uninsured person's loss of health and longevity. They include lost income, quality of life, security, and emotional stability for the uninsured and their families; lost productivity and competitiveness for employers; lost contributions to communities; lost revenue for governments at every level and public services for the good of all; and higher health care, health insurance, and public costs for all.

## **Alternative State Strategies for Covering the Uninsured**

Many states are serving as true laboratories of democracy, taking bold steps forward in the effort to close widening gaps in health insurance coverage. The strategies and early outcomes of experiments underway in four states and in Kentucky will be the focus of this session. They include DirigoChoice, the early phase of a multiyear strategy that aims to extend full coverage to all citizens of similarly rural Maine by the year 2009; Utah's Primary Care Network, which provides publicly funded, "front-end" health care to low-income citizens who do not qualify for other types of coverage; Healthy New York, which helps fund reinsurance, the financial backstop for insurers, to enable the introduction of lower-costs policies that are more affordable to employees of small firms; and West Virginia's multifaceted efforts to contain costs and uninsurance by, among other things, enabling the introduction of lower-cost insurance products and joining a multistate pharmaceutical purchasing pool. Finally, participants will hear about the levers this administration hopes to use to contain insurance costs.

## **The Annual KET Panel Discussion: The Dilemma Deferred: Covering the Uninsured**

Timely and provocative from year to year, a taped and later televised KET panel discussion led by Bill Goodman, host of KET's award-winning "Kentucky Tonight," has become a staple of the Kentucky Long-Term Policy Research Center's annual conference. This year's panel will discuss one of the most enduring and seemingly intractable state and national problems: how best to cover the uninsured in an increasingly costly and complex health care system. Panelists will include representatives from states that have led the way in innovative responses to the problem of uninsurance and Kentucky policymakers, business leaders, insurance executives, and advocates for the uninsured.

## **Weighing Our Options for Covering the Uninsured**

Professor Larry I. Palmer, Endowed Chair in Urban Health Policy at the University of Louisville, and Professor Julia Costich, Chair of the Department of Health Services Management in the College of Public Health at the University of Kentucky, will brief attendees on selected policy options for extending health insurance coverage to more Kentucky citizens. Professors Palmer and Costich will assess the legal, ethical, and practical implications of these policies, which are based on extensive research and review of state-level experiments and strategies for covering the uninsured and findings from the household and small business survey. A number of potential strategies are products of state planning grants from the Health Resources and Services Administration, which funded the Kentucky Health Insurance Research Project.

Using state-of-the-art technology from GTCO CalComp Peripherals, conference attendees will be empowered to vote for their preferred strategy for covering Kentucky's uninsured. Results of this and other policy questions will be registered and shown in real time on large screens in the main meeting room. The process represents an unprecedented opportunity to voice your opinion and your support for specific policies aimed at providing health insurance for Kentucky's growing population of uninsured, whose numbers exceed half a million people, about 64,000 of whom are children.

# Speaker Biographies



**David Adkisson**, President and CEO of the Kentucky Chamber of Commerce, returned to Kentucky in February of 2005 after spending six years as president of the Birmingham Regional Chamber of Commerce, Alabama. A graduate of Georgetown College, Mr. Adkisson earned a masters degree in ethics from Harvard University in 1975. He began his career with the Owensboro Chamber of Commerce, Kentucky, first as project manager and then as the executive vice president. At age 34, Mr. Adkisson was elected mayor of Owensboro and re-elected four years later. During his administration, he led the effort to revitalize Owensboro's downtown, created a performing arts complex, developed the MidAmerica Industrial Airpark, recruited several new industries and expanded the city's parks and bikeways and developed a new bridge linking Kentucky and Indiana across the Ohio River. During his 20 years of service in Kentucky, Mr. Adkisson

held several statewide leadership posts including chairman of the Kentucky Advocates for Higher Education, president of the Kentucky Chamber of Commerce Executives (KCCE) and chairman of the Kentucky Center for Public Issues. In 1999, Mr. Adkisson was named president of the Birmingham Chamber, where he worked with business and political leaders in the 7-county metropolitan area to develop consensus around an agenda for the region's growth. He greatly strengthened the chamber's public policy division and its lobbying presence in both Washington, D.C., and the state's capital, Montgomery. As a strong proponent of economic development, Mr. Adkisson spends much of his time meeting with business and government leaders across the commonwealth, working to create a better economic environment in Kentucky. Mr. Adkisson's wife Bonnie is a former teacher and school principal. They have a daughter, son-in-law, and granddaughter in Lexington, Kentucky, and a son in Washington, D.C. Mr. Adkisson resides in Lexington, Kentucky.



**Matt Bassett** serves as Chief of Staff in the Cabinet for Health and Family Services and as an advisor to Governor Ernie Fletcher. Prior to joining the Cabinet, he was the deputy chief of staff for Governor Fletcher's congressional office in Washington. He played an integral role in helping then-Congressman Fletcher write and pass Association Health Plans legislation in the U.S. House of Representatives. In this role he was responsible for work related to the House Policy Committee's Subcommittee on Health and the House Energy and Commerce Committee and served as a liaison to Congressional leadership and the White House. Mr. Bassett previously served as a senior legislative assistant to Rep. Pete Sessions, R-Texas, and was responsible for issues ranging from healthcare to telecommunications. He also worked as a hospital and health facility development consultant for the Texas Department of Health. Mr. Bassett graduated from

Baylor University in 1995 and has a master's degree in healthcare administration from Trinity University. He is a native of Ft. Lauderdale, Florida.

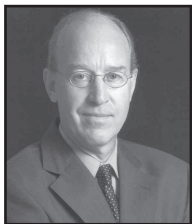


**Julia Field Costich** is chair of the Dept. of Health Services Management in the University of Kentucky College of Public Health and director of the Kentucky Injury Prevention & Research Center. She holds both a JD and Ph.D. Before joining the UK public health faculty in 1998, she administered academic medical programs for twelve years and practiced health care law in the public and private sectors. Her teaching areas include public health law, public health ethics, and health systems. Her research interests include legal and policy issues in injury, health care funding and access for vulnerable populations, and comparative health systems. Dr. Costich participated in the last health care initiative of the Kentucky Long-Term Policy Research Center and was co-author of the Center's 1999 report, *What Next for Kentucky Health Care?*



**Shawn M. Crouch** was appointed in 2005 to the Executive Director role of the newly created Office of Health Policy. Charged with policy development, health agency oversight, and state employee health insurance policy, the Office of Health Policy is positioned to integrate and coordinate between Medicaid, Mental Health & Mental Retardation, Certificate of Need, Public Health, and Health Insurance. Prior to his current role, Mr. Crouch served as the Executive Officer to the Undersecretary for Health. His responsibilities included the monitoring and management of programs and policy for the Departments of Medicaid, Public Health, Certificate of Need, and Mental Health/Mental Retardation. During this period, Mr. Crouch was instrumental in the development of the Medicaid Modernization platform and the redesign of the state employee health insurance program. Mr. Crouch also served as the Director of Government Relations for a regional health insurer based

in Lexington and has experience working in hospitals and physician practices. Mr. Crouch is a graduate of the University of Kentucky with a BS in Health Administration. He will complete a Masters of Public Health degree in Spring of 2007. A Kentucky native, Mr. Crouch currently resides in Lexington.



**Bill Goodman** began hosting *Kentucky Tonight* on the Kentucky Education Network (KET) in September of 1996. Prior to joining KET, Mr. Goodman ran a business in Glasgow, Kentucky. Before that he was news director at KPRC-TV in Houston and worked in various capacities at WTVF-TV in Nashville. Mr. Goodman is a graduate of Western Kentucky University.



**Michael Hales** is Assistant Director of the Utah Division of Healthcare Financing. The Division administers Utah's Medicaid, SCHIP, Primary Care Network (PCN) and Covered at Work programs. Mr. Hales oversees policy, budget and reimbursement for all of the agency's programs and is the former director of Utah's SCHIP program. Prior to his work in the Division of Healthcare Financing, Mr. Hales performed consulting work for healthcare and financial service companies in the New York City metropolitan area. Mr. Hales holds a Master in Public Administration degree, with a focus in health care policy, from Harvard University. He also holds a Bachelor of Science degree in Business Management from Brigham Young University. He is married and is the father of five children.



**Dr. John Holahan** is Director of the Health Policy Research Center at The Urban Institute. He has managed numerous health research projects in the last 25 years and authored many books and papers on health policy. His recent work has focused on the Medicaid program, as well as state health policy more broadly, and issues of federalism and health. These include analyses of the recent growth in Medicaid expenditures, variations across states in Medicaid expenditures, and the implications of block grants, and expenditure caps and changes in matching formulas on states. He has also published research on the reasons for the growth in the uninsured over the past decade and on the effects of proposals to expand health insurance coverage on the number of uninsured and the cost to federal and state governments.

He has recently completed work on the costs of the uninsured and on differences in the costs of health coverage between Medicaid and private insurance. Other research interests include health system reform, managed care, physician payment, and hospital cost containment. Dr. Holahan earned his A.B. in Political Science from the University of Notre Dame and his Ph.D. in Economics from Georgetown University. Prior to his work with the Urban Institute, Dr. Holahan had been a lecturer at Trinity College and a research analyst with the Ford Foundation Drug Project in Washington, D.C.



**Senator Dan Kelly** has represented the 14th Senate District (Marion, Mercer, Nelson, Taylor, and Washington Counties) since 1991 and has served as the Senate Majority Floor Leader since 2000. He served as the Senate Republican Floor Leader from 1994 to 1999. He is an attorney in private practice. Senator Kelly's education includes the U.S. Army Command and General Staff College. He received his J.D. (Cum Laude) from the University of Louisville Law School and his BS Degree in Zoology from Texas A & M University. Senator Kelly served as an Armor Officer with the U.S. Army on Active Duty 1973-1978 and with the U.S. Army Reserve, 1978-1996. His present rank is Lt. Colonel. Senator Kelly served on the Washington County Library Board 1989-1990. He received the Boy Scouts of America President's Award and served as a Scout Master 1988-1992. He is a recipient of the U.S. Army Meritorious

Service Medal, Army Commendation Medal, the National Defense Service Medal, and the Teacher Leader Award for Reading Recovery Program 2002. Senator Kelly was listed on Kentucky Forward's "Guts List" in 1994, 1996, and 1998. He won the Taxpayers Friend Award from the Kentucky Taxpayers United, the 1995 American Legion Legislative Award, and the 1998 Veterans of Foreign Wars Legislative Award.



**Senator Alice Forgy Kerr** has represented the 12th Senate District (Fayette) since 1999. She is a member of P.E.O. Educational Sorority and the Board of Directors of the Kentucky Baptist Homes for Children. Senator Kerr has a B.S. in Elementary Education and Music and an MA in Higher Education from Western Kentucky University. She is a Sunday School teacher and a member of Calvary Baptist Church in Lexington.



**Michal Smith-Mello** is a Senior Policy Analyst with the Kentucky Long-Term Policy Research Center. Her stamp as writer, editor, and, for many years, the Center's principal designer of publications, has been left on most Center publications. Principal author of the Center's inaugural biennial trends report in 1994, she created and served as the long-time editor of *Foresight* and authored, co-authored, or edited reports and articles on a wide array of subjects, ranging from higher education to health care. Currently, she serves as Project Director for a statewide study of the uninsured in Kentucky under contract with the University of Kentucky's Center for Excellence in Rural Health. A graduate of the University of Kentucky, Ms. Mello holds a B.A. and an M.A. in English. She is married to Scott Mello, a Frankfort attorney.



**Larry Palmer** is the Endowed Chair in Urban Health Policy at the University of Louisville. He is also a professor at the Institute of Bioethics, Health Policy, and Law; and Family and Geriatric Medicine. He received his BA from Harvard University and LLB from Yale Law School. Prior to joining the University of Louisville, he was a professor of law at Cornell University Law School in Ithaca, New York. Mr. Palmer is the author of *Law, Medicine, and Social Justice* (1989), *Endings and Beginnings: Law, Medicine and Society in Assisted Life and Death* (2000), and numerous articles dealing with law, medicine, and health policy. He is also the executive producer and author of the study guide of the prize-winning educational video, *Susceptible to Kindness: Miss Evers' Boys and the Tuskegee Syphilis Study*. Mr. Palmer is a director of the Hastings Center in Garrison, New York, and a member of the American Bar Association's Bioethics and the

Law Coordinating Committee. Previously, he served as a director of the National Patient Safety Foundation (1997-2002) and a trustee of the Phillips Exeter Academy (1990-2000). He was a vice provost at Cornell from 1979-1984 and a vice president from 1987-1994. In addition to his positions at Cornell and the University of Louisville, Mr. Palmer has held appointments at the University of Texas School of Law at Austin, the University of Virginia School of Law, Rutgers University Law School-Camden, Villanova School of Law, Emory Law School, The Friedrich-Alexander University, Erlangen-Nürnberg, and Clare Hall, Cambridge University.



**Representative Jody Richards** has represented Kentucky's House District 20 (Warren County) since 1976 and currently serves as the Speaker of the House. He is the owner of Superior Books. Speaker Richards received his AB from Kentucky Wesleyan College and his MA from the University of Missouri. He also attended Indiana University and served with the US Army Reserve. Speaker Richards is a member of the Bowling Green/Warren County Jaycees, and has been a past President. He is a past National Director of the Kentucky Jaycees and has served as State Secretary. He is a past President and Vice President of Kentucky Young Democrats and a past President of the Southern Kentucky Fair Board. Speaker Richards has been a Girls Club of Bowling Green Jaycees Representative and served on the United Way Board in 1983. He was named one of the Outstanding Young Men of America in 1972. He served in the JCI Senate and on the

Steering Committee of the Governor's Task Force on Education. He is the Chair-elect of the Southern Legislative Conference and has served on the Executive Committee of NCSL. He serves on the Southern Region Education Board and was the Democratic Caucus Chair 1987-1994.



**Sally Richardson** is the Executive Director for the Institute for Health Policy Research (West Virginia). She has been at the Institute since its inception in 1999 and was the driving force behind the creation of the Institute. In addition to this role, she is also an associate vice president for the Robert C. Byrd Health Sciences Center of West Virginia University. She is responsible for the management and direction of all aspects of the Institute's work. She oversees the completion of all project activities and serves as principal investigator of many projects. Prior to this endeavor, Ms. Richardson was with the federal Health Care Financing Administration (HCFA) from 1993 -1999. She was director of the Center for Medicaid and State Operations, responsible for all Medicaid policy and operations, the Medicare Survey and Certification

Program, the Health Insurance Portability and Accountability operations, the Children's Health Insurance Program, Medigap policy, and HCFA's intergovernmental relations. In addition, she served for a year as HCFA's deputy administrator and for three years as the head of its Medicaid Bureau. During her tenure at HCFA, she represented the agency on a variety of departmental and White House working groups. In early 1993, on leave of absence from the state of West Virginia, she served as a member of the White House Task Force on Health Care Reform. Before her service with the federal government, Ms. Richardson held several positions in West Virginia's state government. These include director of Public Employees Insurance Agency (1989-1993), chair of the Health Care Cost Review Authority (1983-1985), deputy director of the Department of Health (1979-1983), and the assistant commissioner for the Department of Welfare (1978-1979). Ms. Richardson holds an A.B. degree from Vassar College and an honorary doctor of laws degree from the University of Charleston. She is also an adjunct faculty member in West Virginia University's School of Medicine.



**Mary Frances Sabo** joined the health bureau of New York State Insurance Department as a senior insurance policy examiner in 2000. Ms. Sabo began her career at the Insurance Department overseeing health maintenance organizations and nonprofit insurers. Ms. Sabo is currently responsible for administering the Healthy New York Program and developing related initiatives to assist the uninsured. Prior to joining the Insurance Department, Ms. Sabo worked for a private law firm representing health care providers and HMOs. She holds a Bachelor of Arts, *cum laude*, from Dartmouth College, Hanover, New Hampshire, with a JD with honors from George Washington University Law School, Washington, D.C.



**Dr. Michael E. Samuels** is the Distinguished Scholar and Endowed Chair in Rural Health Policy and Professor of Family Practice and Community Medicine, College of Medicine, University of Kentucky, Lexington. Dr. Samuels has a long and distinguished health services research record of funded health services research grants and contracts and peer reviewed journal articles. He is one of the nation's leading figures in rural health services research and services delivery. He was the Director of the South Carolina Rural Health Research Center, one of eight national rural health research centers funded by the Health Resources and Services Administration. His research and evaluation interests include rural primary care systems, HIV/AIDS service delivery, international health, recruitment, retention, and utilization of clinical practitioners in rural, outreach and health intervention for the poor and minorities and Community and Migrant Health

Centers. His research accomplishments were recognized by the 2002 Distinguished Researcher Award of the National Rural Health Association and the 1997 Distinguished Researcher of the South Carolina Rural Health Association/South Carolina Blue Cross & Blue Shield. Prior to entering academic life he had a long career in the federal government. His government assignments included: Principal Assistant to the Surgeon General C. Everett Koop; Legislative Health Aide to Congressman Richard Gephardt; Fellow, Institute of Medicine, National Academy of Sciences; Deputy Director, National Health Service Corps; Director, Migrant Health Program, Acting Director and Deputy Director, Primary Health Care Programs (Community and Migrant Health Centers); and Associate Bureau Director for Rural Health. He has received every civilian award given by the U.S. Public Health Service as well as the Surgeon General's Medallion for Outstanding Achievement, and the Surgeon General's Medal of Appreciation.



**Dr. Sheila Schuster** is a licensed clinical psychologist who received her graduate degrees in Psychology from Purdue University and the University of Louisville. For over twenty years, she was a child clinical psychologist in private practice in Louisville, providing psychological services and consultation to youth, families, schools, courts and community agencies. She has been an Adjunct Professor at the University of Louisville in the Department of Psychology and has presented numerous workshops and seminars. Dr. Schuster is no longer in clinical practice, devoting full-time work to advocacy on mental health and health care issues. Dr. Schuster is currently the Executive Director of the Kentucky Mental Health Coalition which was founded in 1982 and is comprised of nearly 70 mental health/substance abuse/human services organizations representing consumers, family members, advocates, service agencies and providers. She also serves as the

Director of Professional Affairs and Legislative Liaison for the Kentucky Psychological Association (KPA), following twelve years of service as the KPA Executive Director. In the legislative arena, Dr. Schuster also works on behalf of the KY Association of Regional MH/MR Boards, the KY Coalition of Nurse Practitioners and Nurse Midwives, and other mental health and health care organizations. In the area of health care, Dr. Schuster is a founding member and Co-Chair of the Kentuckians for Health Care Reform, a grassroots coalition of over 200 organizations. She served as the first consumer representative on the Health Insurance Advisory Council at the KY Department of Insurance, having been appointed by Governor Patton to serve for two terms in this position. Currently, Dr. Schuster serves as the Chair of the Foundation for a Healthy Kentucky. Dr. Schuster is a convener of The United 874K Coalition and of the KY Medicaid Consortium, focusing on disabilities issues and strengthening the Medicaid program. Dr. Schuster serves on the Boards of Directors of Kentucky Youth Advocates, the Mental Health Association of Kentucky, the National Alliance for the Mentally Ill – Louisville & Kentucky Chapters, and Partners for a Healthy Louisville. She has been honored by numerous national and state organizations for her advocacy efforts on behalf of children, citizens with disabilities, and those without access to health care.



**Adam Thompson** is the legislative and constituent liaison for the Governor's Office of Health Policy and Finance (GOHPF) in Maine. He has been in the Governor's Office since the inception of Dirigo Health and directs press, legislative, and constituent communications for the office. Mr. Thompson graduated with a B.A. from Bates College in Lewiston, Maine, in 2000.



**Jude Thompson** is the President of Anthem Blue Cross and Blue Shield of Kentucky and Individual Under 65 and Senior Vice President of WellPoint, Inc. He joined Anthem in 1989 as Director of Public Relations and Advertising. In 1994 Mr. Thompson was appointed President and CEO of Acordia Senior of the Southeast, Inc., a former Anthem subsidiary. He served as Vice President, Sales from 1998 to 1999. He was appointed Vice President and General Manager, Individual Business Unit in 1999, and in 2000 acquired oversight of the Kentucky Group Business Unit. He is responsible for all aspects of the Midwest region Individual Business Unit and the Kentucky Group Business Unit. Mr. Thompson was appointed President, Anthem Blue Cross and Blue Shield of Kentucky and Individual Under 65 and Senior Vice President, WellPoint, Inc. on January 1, 2005. Before joining the company, he was the owner/operator of two restaurants and a sales representative for Met Life. He is a member of the Young President's Organization and past Board Member of Lindsey Wilson College. Currently Mr. Thompson is serving as Board Member of the following: Health Enterprise Network, Greater Louisville Inc., Kentucky Chamber of Commerce, Louisville Community Initiative, Greater Louisville Sports Commission and The Community Foundation of Louisville. He holds an Associate of Arts degree from Lindsey Wilson College and Bachelor of Arts degree from the University of Kentucky. Mr. Thompson resides in Louisville with his wife and five children.



**Dr. Amy L. Watts** is a Policy Analyst with the Kentucky Long-Term Policy Research Center. Since joining the Center in August of 1999 she has authored and co-authored several publications including the Center's biennial trends report, covering a wide array of areas and topics including education, regional economic growth, the aging population, income and poverty, and many others. She currently serves as Secretary to the Board of the Kentucky Economics Association. Other professional activities include having taught economics at Eastern Kentucky University and Georgetown College and policy analysis in the Martin School of Public Policy at the University of Kentucky. In 2001, she received a Ph.D. in economics from the University of New Mexico (UNM), with fields of interest in econometrics and environmental and natural resource economics. She also received a M.A. from UNM and a B.A. from the University of Kentucky—both in economics.



**Dr. Susan G. Zepeda** is the Executive Director of the Foundation for a Healthy Kentucky. Before joining the Foundation, she was the founding CEO of The HealthCare Foundation for Orange County (1999-2005), and prior to that served as Director of the San Luis Obispo County (CA) Health Agency and CEO of that County's General Hospital. Earlier in her career she was Executive Director of a consortium of nonprofit healthcare providers in Tucson, Arizona. Dr. Zepeda is a member of the Board of Grantmakers in Health. She holds degrees from Brown University, University of Arizona and International College, and is a graduate of the CDC-sponsored Public Health Leadership Institute. She speaks frequently on topics related to health and nonprofit administration.

## Notes:

# 2005 VIC HELLARD JR. AWARD WINNER

## William H. "Bill" Hintze, Jr.

William H. "Bill" Hintze, Jr., a dedicated public servant for 33 years who held the position of Deputy State Budget Director for the past five Kentucky Governors, is the recipient of the 2005 Vic Hellard, Jr. Award. The award, presented annually by the Kentucky Long-Term Policy Research Center Board of Directors, recognizes an individual for his or her contributions to the future well-being of the Commonwealth.



"It is often the case that leaders get the limelight, when in fact their efforts could not be successful without the aid of others who sit in the shadows and do their good work," observed State Budget Director Brad Cowgill. "Vic Hellard was just such a man, and Bill Hintze is the next best example of a man who truly impacted public policy in the Commonwealth over a long period of time, but sought no public recognition, and all the while built a foundation for future good work to serve our state."

At the time of his retirement in August 2005 from the Governor's Office of Policy and Management, he had supervisory responsibility for various policy and management issues involving state financial administration and debt; economic development; transportation; tourism; environmental protection; the criminal justice system; military affairs; emergency response; agriculture; infrastructure; capital planning, policy development, and implementation; and service as chief Executive Branch liaison to the Legislature's Capital Projects and Bond Oversight Committee.

Bill received the Gloria Timmer award from the National Association of State Budget Officers (NASBO), NASBO's highest honor, in 2002. He served on the Capital Planning Advisory Board; the Kentucky Long-Term Policy Research Center Board (original member); the Governor's Quality and Efficiency Commission; and the Privatization Commission, to name

only a few of the gubernatorial, legislative, and judicial bodies to which he contributed.

State Budget Director Cowgill noted in his nomination letter that "in addition to the countless contributions Bill made to the policy debates on numerous issues over his career in the formulation, defense and implementation of sixteen biennial budgets and issues covered in twenty-three special sessions of the General Assembly, his strong sense of duty, gentle nature, incredible sense of history and quick wit served to guide the development of a professional, credible, and bipartisan staff in the Office of State Budget Director that will serve future governors and the Commonwealth well for years."

Given in recognition of service in the interest of Kentucky's future, the Hellard award is given in memory of Vic Hellard, Jr. and in honor of his long and distinguished career of public service. As Director of the Legislative Research Commission, Hellard was a tireless champion of legislative independence, considered by many to be the cornerstone of modern governance in Kentucky. He is also credited as the principal architect of the Kentucky Long-Term Policy Research Center. At the time of his death in 1996, Hellard, who had retired from his LRC post, was serving as a member of the Center's Board, contributing substantially to its guidance and efforts to shape a vision for the future of the state and a system for evaluating progress toward its realization.

# Evaluation

## Prescription for Change

Findings from the Kentucky Health Insurance Research Project

**November 15, 2005**

**Presenter Rating** — Please rate each presenter or panel. If you did not attend a specific session, please leave that response blank.

- |     |                |                                                                |           |      |      |      |
|-----|----------------|----------------------------------------------------------------|-----------|------|------|------|
| (1) | 9:30 – 10:20:  | <u>A Profile of Kentucky's Uninsured</u>                       | Excellent | Good | Fair | Poor |
| (2) | 10:25 – 10:55: | <u>How Society Pays and How Much</u>                           | Excellent | Good | Fair | Poor |
| (3) | 11:00 – 11:55: | <u>Alternative State Strategies for Covering the Uninsured</u> | Excellent | Good | Fair | Poor |
| (4) | 1:30 – 3:00:   | <u>The Dilemma Deferred: Covering the Uninsured</u>            | Excellent | Good | Fair | Poor |
| (5) | 3:15 – 4:30:   | <u>Weighing Our Options for Covering the Uninsured</u>         | Excellent | Good | Fair | Poor |

### Overall Program

- |     |                                                                    |                |       |          |                   |
|-----|--------------------------------------------------------------------|----------------|-------|----------|-------------------|
| (1) | Content was interesting.                                           | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (2) | I gained new insights relevant to my work.                         | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (3) | Sufficient time was allotted for the panels.                       | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (4) | Level, scope, and content were appropriate for audience.           | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (5) | Opportunity was provided for attendee participation.               | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (6) | Teaching/learning methods used were effective.                     | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (7) | Educational materials (handouts, etc.) were helpful.               | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (8) | The physical facilities, food, and refreshments were satisfactory. | Strongly Agree | Agree | Disagree | Strongly Disagree |
| (9) | Preregistration and registration procedures were satisfactory.     | Strongly Agree | Agree | Disagree | Strongly Disagree |

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